

## YOUR PREMIER BUSINESS ADVISOR AND MENTOR

Pamela has been a trusted and highly skilled Premier Business Advisor and Mentor for over 25 years. She offers extensive experience in strategic planning, the creation of 'living' business plans, practical operational support and systems, and real-life staffing strategies. Pamela's knowledge and expertise have helped numerous business owners develop and implement outcome-based solutions to overcome the challenges facing growth businesses.

Pamela is a seasoned Business Coach for The Gemini Effect, an international business development program. This program provides planning and implementation support to established businesses with revenues exceeding \$1M during challenging growth phases. She is also the Vancouver Chair of The Woman's Advantage® Forum, a year-long educational and support program that enables women with small to mid-size businesses to grow them into million-dollar businesses and beyond.

Pamela is a staunch advocate for small to mid-sized businesses and a proud supporter of all things entrepreneurial. She's also an accomplished keynote speaker, facilitator, and trainer, and holds a diploma from the University of Alberta.

Pamela offers workshops and full-semester courses on self-employment and business skills development to owners and employees of growing businesses. Topics include: strategic business/HR/operational planning, sales and marketing skills, and customer service plans. She has delivered training to the retail sector, the tourism and hospitality industry, and many other companies, from large to small.



66 BUILDING
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## **CONTACT PAMELA**

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## BUILDING BETTER BUSINESSES... THROUGH GREAT PLANNING

As a Business Planning Expert and Premier Business Advisor to a large cross-section of industry, Pamela shares in-the-trenches stories, lessons, and best practices with her audience.

Audiences love the humor in her messages, and the practicality of her delivery style. Pamela promises direct messages of important solution-based business skills, inspiration for personal growth, and a realistic look at the financial commitment required to be an owner of a successful business in today's world.

## POPULAR SPEAKING TOPICS



#1 Keynote for Women: Not My Monkey, Not My Circus – or How to Get out of your own way and Build a Better Business



The Million Dollar Business Owner – How did they get there and how can you?



5 Best Practices that Can Help Your Business Soar in 2017



Business Start-up for Boomers – It's Never too Late to Start a Business!



Business Start-up for Children – It's Never too Early to Start a Business!



Membership Marketing – How to turn your membership in almost any organization into new clients and more money



The 5 Things You Absolutely Must Know and Do Before Starting a Business



How to Start and Operate Your Own Mastermind Group

Have a pressing business challenge? Need to inspire teams to produce better results? Have a group that is considering self-employment as a career option? It would be a pleasure to custom design a session just for you and your organization.

These topics can be presented in keynote or workshop format and in some cases, as half-day and full-day seminars.

Thank you for considering Pamela for your upcoming event!